

APPLICATION FORM



STUDENT MEMBERSHIP

JEWELLERY MANUFACTURERS' ASSOCIATION OF SOUTH AFRICA (JMASA)

A DIVISION OF THE JEWELLERY COUNCIL OF SOUTH AFRICA

We hereby apply for membership of the JMASA

STUDENT NAME: STUDENT NUMBER:

TRAINING INSTITUTION NAME:

YEAR OF STUDY: DATE OF GRADUATION:

CONTACT TELEPHONE NUMBER:

CITY AND PROVINCE IN WHICH YOU ARE BASED:

EMAIL ADDRESS:

SOCIAL MEDIA AND WEBSITE HANDLE:

IMPORTANT NOTE:

- Membership will automatically cease once the student graduates.
- Graduates may apply to continue their membership of the Council after graduation. Such request should be in writing and application should be made for the Emerging Member Category at a cost of R160 + VAT per annum. (Note that this fee escalates on an annual basis.)

Undertakings by Applicant

The applicant:

- Understands and agrees to be bound to the Memorandum of Incorporation, Code of Ethics and Conduct and the furtherance of the objectives of the JCSA.

The Jewellery Council's Memorandum of Incorporation, Code of Ethics and Conduct and Objectives may be viewed or downloaded from the website www.jewellery.org.za - http://www.jewellery.org.za/wp-content/uploads/2017/08/JCSA-Memo-of-Incorp.FINAL_.pd upon registration as a member.

- Agrees to be subjected to all bylaws and resolutions passed by the JCSA at any given time during its membership.
- Declares that the information provided herewith to be true and correct in all respects.

Signature of Applicant

Name of Lecturer / Head of Department

Date

Signature of Lecturer / Head of Department

Should you have any queries regarding your application, please do not hesitate to contact the Jewellery Council offices (administration) on Tel: (011) 484-5528 or email: admin@jewellery.org.za

■ JCSA VISION

To become a world class industry support body enabling industry growth and unity enabling SA to become 'Africa's Jewellery Trading Hub'

■ JCSA MISSION

Growing the SA Jewellery industry by serving all facets of the jewellery industry for the benefit of its development, growth and prosperity. 'Initiating, Implementing, Informing, Supporting, Representing'.

■ Objectives

- Create an effective sustainable communications infrastructure
- Increase the representative membership base of the JCSA
- Become a central point of contact for all jewellery related matters
- Become a more dominant player in the world market
- Facilitate local beneficiation of precious metals, gemstones and precious stones
- Facilitate local sales and export
- Provide comprehensive support and information services for industry stakeholders
- Actively promote the industry locally and internationally
- Actively promote co-operation between industry players
- Increase awareness of the benefits of technology and education in industry
- Provide clear strategy to government in order to promote industry and government partnerships
- Building consumer confidence in locally manufactured product
- Build capacity within the JCSA to implement and manage initiatives

■ CODE OF ETHICS AND CONDUCT

This member has pledged to:

- Conduct business and treat customers in a manner befitting the status of a Jewellery Council member at all times;
- Ensure that every purchaser is a satisfied customer and to render prompt and efficient service;
- Offer serviced based on the highest ethical standards;
- Maintain the highest level of personal and professional integrity;
- Earn, establish and maintain a reputation for giving value at a fair price;
- Promote goodwill and communication between Jewellery Council members;
- Refrain from belittling the value and/or quality of merchandise supplied by competitors / colleagues;
- Maintain sound business relationships with suppliers in order to provide the best ultimate service to customers;
- Submit to arbitration in case of a dispute between member and customer, or member and supplier, or member and member;
- Avoid untruthful or misleading statements in publicity and/or advertising.

■ Application process:

- Duly completed application forms with supporting documentation to be received via administration office of the JCSA either electronically or any other agreed manner. Email: admin@jewellery.org.za/ Fax: 086 504 9512
- Acknowledgement of receipt is delivered by JCSA administrative office.

■ Resignation process:

- Resignations of membership must be reduced to writing.
- The JCSA administrative office will send a confirmation of notice of resignation will be given to the member.

■ Discipline:

- All members are subject to discipline in terms of the Code of Ethics and Conduct of the JCSA.
- In the event of Arbitration awards against any member, the JCSA has the sole discretion in taking the appropriate disciplinary action against the member concerned.
- The JCSA has the sole discretion with regard to immediate expulsions of any member.
- Any and all disciplinary steps shall be taken after a due process has been followed.

■ BENEFITS OF MEMBERSHIP:

■ Recognition as ethical and honourable members of the industry

- Members receive the JCSA 'Code of Ethics and Conduct' Certificate for display in their offices/stores.
- Members receive the JCSA window decal / show card for display in-store or in their offices.

■ Discounts and preferential rates:

- Nedbank: special rate for processing credit cards through the NedLink system of 2.25% (normal rates 2.75%) on Credit Cards and 1,25% (normal rates 2%) on Debit cards. The rental for the Nedlink fixed device will be R245.00 and R325.00 for mobile devices. Please note all fees exclude VAT and connectivity fees.
- Standard Bank Diners Club: the following sliding scale will apply for the following transactions:
 - R0 to R5000 = 2.8%
 - R5000 – R10 000 = 2.65%
 - R10 000 & above = 2.5%

■ Promotion of jewellery industry and its members:

- Ongoing promotions and advertising of the Council and its members under the banner of the JCSA logo to generate awareness of our industry to both the consumer and Government.
- Eligibility to participate in specific advertising campaigns as arranged by the Council from time to time
- Eligibility to exhibit at the annual Jewellery Council Trade Fair, Jewellex Africa

- Eligibility to participate in National Pavilions at international exhibitions around the world. Members will be given preference when applying to exhibit at international shows.
- Free listing on the Jewellery Council's domain – www.jewellery.org.za

■ Mediation and arbitration

- Mediation between members and the public regarding disputes
- Arbitration between members regarding disputes, thereby avoiding the costly legal route through the Jewellery Council's arbitration and disciplinary procedure.

■ Information

- Constant email communications on industry opportunities, projects, news, information and competitions from the Jewellery Council
- Updated news, happenings and informative articles on a monthly basis through the SA Jewellery News magazine and newsletters.
- Weekly electronic newsletter from Jewellery Biz News
- Free copy of the Jewellers' Network Directory for corporate members.
- Ongoing contact with the industry on how members can get involved in projects to further their businesses.
- Update and guidance on legislation
- Access to general information on the diamond, jewellery and watch industry.
- Information and assistance on training and funding for training.

■ Products and services

- Guidelines on applying for a Jewellers' Permit
- Guidelines on compliance with the Consumer Protection Act
- Consumer Education Brochure (to assist in compliance with the Consumer Protection Act)
- Retail Reference Guide (guide to train retail staff and educate the consumer)
- Bi-Annual Directory – a directory of members aimed at encouraging business between members
- Free Listing on the JCSA Website - all retailers, as well as manufacturers if they so wish, may be listed on the Council's website should consumers wish to access their information.
- Access to the JCSA Closed Facebook Page – for members only
- Access to JCSA Consumer Facebook Page
- Jewellery Biz News – weekly electronic newsletter with updates on local and international issues.
- Weekly correspondence from the Jewellery Council, updating you on current events and opportunities
- Road Shows – Annual Road Shows providing an update on the year's key influences and an opportunity for members to directly interact with the local trade and management of the Jewellery Council.
- Jewellery Risk / Security Initiative:

- o information sharing and support for members;
- o hot line for support and the reporting of criminal activity;
- o guidelines on best practices to make jewellery companies less vulnerable;
- o representation and follow-ups with South African Police services;
- o early warning information (hot spots)
- African Odyssey and Born in Africa – South African publication distributed internationally offering discounted advertising opportunities, aimed at promoting the South African jewellery industry globally.
- Wanted Supplement – done in conjunction with Times Media providing members with special discounted advertising opportunities as part of a jewellery specific supplement
- Jewellery Council Collection Awards Design Competition – The Manufacturing division of the Council hosts the competition which is only open to students/apprentices. This competition co-insides with Jewellex each year.

■ Jewellex Africa

- Africa's Premier Jewellery and Watch Show Case held annually hosted by the Jewellery Council of South Africa for over 40 years
- A time when new merchandise lines and most exclusive and extensive product ranges of watches, clocks, fine jewellery, pearls and precious stones, jewellery packaging, machinery, accessories and services available is offered to the local and international jewellery industry.
- Members receive discounted rates when exhibiting at Jewellex

Reasons to exhibit and/or to visit Jewellex:

- View latest trends in jewellery
- Check out new brands / products / services
- Placing orders for the next season
- Education / training / Information
- Network with the industry
- Strengthen relationships with current suppliers
- Keep up with competitors / industry trends
- Promote company / products
- Find agent / distributor / reseller
- Keep up with competitors / industry trends