

# Benefits of Membership of the Jewellery Council of SA

## RECOGNITION AS ETHICAL AND HONOURABLE MEMBERS OF THE INDUSTRY

- Members receive the JCSA '**Code of Ethics and Conduct**' Certificate for display in their offices/stores.
- Members receive the JCSA **window decal / show card** for display in-store or in their offices.

## DISCOUNTS AND PREFERENTIAL RATES

- **Nedbank:** special rate for processing credit cards through the **NedLink system**  
1.90 % (normal rates 2.75%) on Credit Cards  
0.90% (normal rates 2%) on Debit cards.  
1.90% on foreign cards  
The rental for the Nedlink fixed device will be R245.00 and R325.00 for mobile devices.  
Please note all fees exclude VAT and connectivity fees.
- **Standard Bank Diners Club: the following sliding scale will apply for the following transactions:**
  - R0 to R5000 = 2.8%
  - R5000 – R10 000 = 2.65%
  - R10 000 & above = 2.5%

## PROMOTION OF JEWELLERY INDUSTRY AND ITS MEMBERS

- Ongoing **promotions and advertising** of the Council and its members under the banner of the JCSA logo to generate awareness of our industry to both the consumer and Government.
- Eligibility to participate in **specific advertising** campaigns as arranged by the Council from time to time
- Eligibility to exhibit at the annual Jewellery Council Trade Fair, **Jewellex Africa**
- Eligibility to participate in **National Pavilions** at international exhibitions around the world, such as JA New York, New York Now, JIS Miami etc. Members will be given preference when applying to exhibit at international shows.
- **Listing** on the Jewellery Council's domain – this generally applies to retailers, but manufacturing retailers and art / contemporary jewellers may also be listed – [www.jewellery.org.za](http://www.jewellery.org.za)

## MEDIATION AND ARBITRATION

- **Mediation** between members and the public regarding disputes. This pertains to consumers who have purchased jewellery from our retail members and are not happy with what they have purchased, whether it's poor workmanship, defects etc.
- **Arbitration** between members regarding disputes, thereby avoiding the costly legal route through the Jewellery Council's arbitration and disciplinary procedure. This applies to trade and generally has to do with outstanding debts.

## INFORMATION

- **Constant email communications** on industry opportunities, news, information and competitions from the Jewellery Council, which members can participate in.
- Updated news, happenings and informative articles on a monthly basis through the **SA Jewellery News** magazine and **newsletters**.
- Weekly electronic newsletter from **Jewellery Biz News**
- Free copy of the **Jewellers' Network Directory** for corporate members.
- Access to all Constituent Body **membership lists**
- Ongoing contact with the industry on how members can get involved in **projects** to further their businesses.
- Update and guidance on **legislation** such as the Mining Charter, Precious Metals Act, Consumer Protection Act, Second Hand Goods Act etc.
- Access to **general information** on the diamond, jewellery and watch industry.
- Information and **assistance on training and funding** for training for the jewellery industry.

## PRODUCTS AND SERVICES

- Guidelines on applying for a **Jewellers' Permit** for manufacturing jewellers to the SA Diamonds and Precious Metals Regulator (SADPMR)
- Guidelines on compliance with the **Consumer Protection Act**
- **Consumer Education Brochure** (to assist in compliance with the Consumer Protection Act)
- **Retail Reference Guide** (guide to train retail staff and educate the consumer)
- **SA Jewellery News magazine** – monthly magazine that keeps you updated on local and international issues on the diamond and jewellery industry.
- **Bi-Annual Directory** – a directory of members aimed at encouraging business between members
- **Free Listing on the JCSA Website** - all retailers, as well as manufacturers if they so wish, may be listed on the Council's website should consumers wish to access their information.
- **Access to the JCSA Closed Facebook Page** – 'JCSA Members Group'
- **Access to JCSA Consumer Facebook Page** – 'Jewellery Council of South Africa'
- **Jewellery Biz News** – weekly electronic newsletter with updates on local and international issues.
- **Weekly correspondence from the Jewellery Council**, updating you on current events and opportunities
- **Road Shows** – Annual Road Shows providing an update on the year's key influences and an opportunity for members to directly interact with the local trade and management of the Jewellery Council.
- **Jewellery Risk / Security Initiative:**  
The Council employs the services of the Consumer Goods Council of SA who provides the following:
  - information sharing and support for members;
  - guidelines on best practices to make jewellery companies less vulnerable;
  - representation and follow-ups with South African Police services;
  - early warning information (hot spots)
- **Wanted Supplement** – done in conjunction with Tiso Blackstar Group providing members with special discounted advertising opportunities as part of a jewellery specific supplement called 'Wanted'

- **Jewellery Council Collection Awards Design Competition** – The Manufacturing division of the Council hosts the competition, which is only open to students/learners as well as professional designers. This competition coincides with Jewellex each year.

## JEWELLEX AFRICA

- Africa's Premier Jewellery and Watch Show Case held annually hosted by the Jewellery Council of South Africa for over 40 years
- A time when new merchandise lines and most exclusive and extensive product ranges of watches, clocks, fine jewellery, pearls and precious stones, jewellery packaging, machinery, accessories and services available is offered to the local and international jewellery industry.
- **Members receive discounted rates when exhibiting at Jewellex**

### Reasons to exhibit and/or to visit Jewellex:

- View latest trends in jewellery
- Check out new brands / products / services
- Placing orders for the next season
- Education / training / Information
- Network with the industry
- Strengthen relationships with current suppliers
- Keep up with competitors / industry trends
- Promote company / products
- Find agent / distributor / reseller
- Keep up with competitors / industry trends

## THE JEWELLERY AND WATCH FAIR

- The Jewellery Council of South Africa is launching a retail jewellery show in 2020 that will be hosted for the first time ever. **'The Jewellery and Watch Fair'** will run as an independent show (separate from Jewellex which is a trade show only) during the same weekend as **Jewellex Africa 2020** at the Sandton Convention Centre on 15 and 16 August whilst Jewellex will take place from 15 to 17 August.
- The Council has taken a decision to invest financially into both The Jewellery and Watch Fair and Jewellex Africa for the following three years, after which it is anticipated that the retail show will be self-sustainable. Exhibitors stand costs will be subsidised in order to attract more participation. A marketing company will be employed to provide professional expertise in marketing the show to the consumer.