



beaudell



Beaudell, founded by Esther Boshoff, is a leading South African jewelry design studio.

Esther's 15-year career, ignited by a passion at age 12, blends formal education with extensive hands-on experience.

Her talent, recognized with two South African design awards for platinum jewelry, reflects her unique approach. Viewing jewelry as narrative, Esther crafts each piece as a story for future generations. This philosophy defines Beaudell's custom creations, establishing her as a master craftsperson with a distinctive artistic voice.

Esther Boshoff



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